

Marketing Executive

The person will assist the Director of the Marketing & Development Division in:

- Promoting the positive attributes and advantages of Malaysian rubber products
- Creating increased export opportunities for rubber products
- Providing information on rubber product sub-sectors;
- Ascertaining problems faced by manufacturers & propose appropriate remedies

Requirements

- Degree in Marketing, Business Administration or equivalent in related fields;
- An MBA would be an added advantage;
- At least 2 years working experience in a related field;
- Preferably between 23 to 35 years old;
- Able to handle marketing and market development activities locally and abroad;
- Strong analytical skill in generating market reports;
- Possess good communication and marketing skills;
- Excellent command of written and spoken English and Bahasa Malaysia;
- Willing to travel;
- Matured, committed, self motivated and responsible with good work attitude.
- Applicants should be Malaysian citizens.