# CONTENT

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Information</td>
<td>4</td>
</tr>
<tr>
<td><strong>Market Exploration</strong></td>
<td></td>
</tr>
<tr>
<td>SBIM1 Participation in MREPC-coordinated International Trade Exhibitions</td>
<td>6</td>
</tr>
<tr>
<td>SBIM2 Participation in International Trade Exhibitions on Their Own</td>
<td>9</td>
</tr>
<tr>
<td>SBIM3 MREPC-organised Marketing Missions, Specialised Missions and Working Visit</td>
<td>12</td>
</tr>
<tr>
<td>SBIM9 Participation in International Trade Exhibitions in Malaysia</td>
<td>14</td>
</tr>
<tr>
<td>SBIM17 Participation in MREPC-Led Umbrella Concept Exhibition</td>
<td>16</td>
</tr>
<tr>
<td><strong>Building Trust</strong></td>
<td></td>
</tr>
<tr>
<td>SBIM4 Attainment of Internationally Recognized Product Certification</td>
<td>20</td>
</tr>
<tr>
<td>SBIM6 Quality &amp; Productivity Improvements via the Malaysian Rubber Board A6 Project</td>
<td>22</td>
</tr>
<tr>
<td>SBIM11 Management System Certification</td>
<td>24</td>
</tr>
<tr>
<td>SBIM15 Compound Testing</td>
<td>26</td>
</tr>
<tr>
<td>SBIM16 Purchase of Essential Testing Equipment</td>
<td>28</td>
</tr>
<tr>
<td>SBIM18 Product Registration</td>
<td>31</td>
</tr>
<tr>
<td>SBIM21 Participation in International Standards Meeting</td>
<td>33</td>
</tr>
<tr>
<td>SBIM22 Social Compliance Standards</td>
<td>36</td>
</tr>
<tr>
<td>SMG Certification</td>
<td>38</td>
</tr>
<tr>
<td><strong>Nurturing Global Brands</strong></td>
<td></td>
</tr>
<tr>
<td>SBIM8 Production of Promotional Materials</td>
<td>41</td>
</tr>
<tr>
<td>SBIM10 Website Development</td>
<td>43</td>
</tr>
<tr>
<td>SBIM12 Brand Name Registration</td>
<td>45</td>
</tr>
<tr>
<td>SBIM20 Registration in E-Commerce Platform</td>
<td>47</td>
</tr>
<tr>
<td><strong>Talent Enrichment</strong></td>
<td></td>
</tr>
<tr>
<td>SBIM14 Talent Enrichment</td>
<td>50</td>
</tr>
<tr>
<td><strong>SME Capacity Development</strong></td>
<td></td>
</tr>
<tr>
<td>SBIM19 Technology Adoption Programme</td>
<td>54</td>
</tr>
</tbody>
</table>
GENERAL INFORMATION SECTION

ELIGIBILITY

The following criteria must be fulfilled:

- Malaysian registered companies incorporated under the Companies Act 1965;
- Manufacturers and/or traders/exporters of rubber products who contribute to cess.
- Up to date submission of export data via Glove Registration Exercise (GRE) for glove exporters

ADDITIONAL SUPPORTING DOCUMENTS

First time applicants are also required to submit the following documents:

- Copy of Certificate of Incorporation under Companies Act 1965 - Form 9 (and/ or Form 13 and Form 20, where applicable).
- Copy of manufacturing license from Ministry of International Trade and Industry (MITI) or any equivalent manufacturing or operating license issued by a regulatory body.
- Copy of latest K2 Form (Custom Declaration Form)

TERMS AND CONDITIONS

a. Approval is subject to availability of funds.
b. New terms may be introduced from time-to-time.
c. Claims submitted for any other agencies’ incentives / grants are not entitled for MREPC Incentives.
   With effect from 1 January 2016, participation under MATRADE-led shows are not eligible for MREPC Incentives.
d. In the event of false documents and double claims, applicants shall be blacklisted and required to reimburse all grants received from MREPC.
e. All supporting documents submitted must be under the name of Malaysian company registered with MREPC.
f. The MREPC Incentives Committee reserves the right to reject application(s) if the application procedures and conditions specified above are not adhered to.
SBIM 1
INCENTIVE FOR PARTICIPATION IN MREPC-COORDINATED INTERNATIONAL TRADE EXHIBITIONS

1. OBJECTIVE
To encourage participations in MREPC coordinated trade exhibitions.

2. INCENTIVES
A pre-determined grant by region to cover trade fair related expenses such as booth cost, airfare, accommodation, promotion, interpreter, forwarding charges etc.

<table>
<thead>
<tr>
<th>Regions</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America / Latin America / Canada</td>
<td>RM25,000</td>
</tr>
<tr>
<td>Europe / Central Asia / Middle East</td>
<td>RM25,000</td>
</tr>
<tr>
<td>Africa</td>
<td>RM18,000</td>
</tr>
<tr>
<td>Asia / Oceania</td>
<td>RM15,000</td>
</tr>
<tr>
<td>South East Asia</td>
<td>RM12,000</td>
</tr>
</tbody>
</table>

3. ADDITIONAL RM5,000 PACKAGE
The RM5,000 package is over and above the pre-determined grant aimed to encourage impactful presence in international shows to boost brand and image building.

- Companies participating with booth size which is at least double the standard booth size stipulated by the organizer are eligible to claim for an additional RM5,000.
- However, this additional package is only applicable to trade shows where standard booth size defined by the organizer is at least 9sqm.

4. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)
a. Airfare invoice, receipt & return boarding passes OR a copy of passport with holder's details and immigration entry stamp to trade show. Name stated on the invoice and boarding passes / passport must match. At least one staff must travel from Malaysia to the trade fair destination. All supporting documents must be under the name of Malaysian registered office.
b. Colour photographs of company’s exhibition booth with visible booth no, fascia board, products displayed & staff on duty. Fascia board under the brand name is acceptable provided the Malaysian registered company name is visibly displayed in the booth (i.e counter or back wall). Exhibitor profile and contact details in the directory MUST be of Malaysian registered company.

5. APPLICATION PROCEDURES

a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.

b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the first day of exhibition.

c. Claims should be submitted no later than 60 days from the first day of exhibition.

Note:
Companies are eligible to apply for SBIM1 incentive for all MREPC-coordinated international trade exhibitions.
SBIM 2
INCENTIVE FOR COMPANIES PARTICIPATING IN INTERNATIONAL TRADE EXHIBITIONS ON THEIR OWN

1. OBJECTIVE
   To encourage participation in international trade exhibitions on their own, apart from those organized by MREPC.

2. INCENTIVES
   - A pre-determined grant by region to cover trade fair related expenses such as booth cost, airfare, accommodation, promotion, interpreter, forwarding charges etc.

<table>
<thead>
<tr>
<th>Regions</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America / Latin America / Canada</td>
<td>RM25,000</td>
</tr>
<tr>
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<tr>
<td>Africa</td>
<td>RM18,000</td>
</tr>
<tr>
<td>Asia / Oceania</td>
<td>RM15,000</td>
</tr>
<tr>
<td>South East Asia</td>
<td>RM12,000</td>
</tr>
</tbody>
</table>

   - Claims are limited to participation in eight (8) international trade exhibitions, subject to a maximum claim of RM100,000 per company per year.

3. ADDITIONAL RM5,000 PACKAGE
   The RM5,000 package is over and above the pre-determined grant aimed to encourage impactful presence in international shows to boost brand and image building.

   - Companies participating with booth of at least double the standard booth size stipulated by the organizer are eligible to claim for an additional RM5,000.
   - However, this additional package is only applicable to trade shows where standard booth size defined by the organizer is at least 9sqm.

4. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)
   a. Booth invoices & receipts from trade show organizers. Third party invoices and receipts are not accepted.
   b. Airfare invoice, receipt & return boarding passes or a copy of passport with holder’s details and immigration entry stamp to the trade show destination. Name stated on the invoice and boarding passes / passport must match. At least one staff must travel from Malaysia to the trade fair destination.
c. Colour photographs of company’s exhibition booth (with visible booth no, fascia board, products displayed & staff on duty). Fascia board under the brand name is acceptable provided the Malaysian registered company name is visibly displayed in the booth (i.e. counter or back wall).

d. Tradeshow directory-exhibitor profile and contact details in the directory MUST be of Malaysian registered company. (Only the front page of the trade show directory and the page containing the exhibitor profile required to be scanned)

e. Documents to prove the standard booth size stipulated by the organizer of respective show participated.

5. **APPLICATION PROCEDURES**

a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.

b. Pre-approval should be submitted for MREPC’s acknowledgement **30 days** prior to the first day of exhibition.

c. Claims should be submitted no later than **60 days** from the first day of exhibition.
SBIM 3
INCENTIVE FOR MREPC-ORGANISED
MARKETING MISSIONS, SPECIALISED MISSIONS
AND WORKING VISITS

1. OBJECTIVE

To encourage participation in MREPC-organised marketing missions, specialised missions and/or working visits.

2. INCENTIVES

- Cost of return economy class airfare ticket for one person.
  The airfare cost will be determined by MREPC, using the most direct route from KL to the destination, excluding visa fees, excess baggage and insurance charges.
- 50% of accommodation cost for one person, subject to a maximum claim of RM500 per night for the duration of the mission and/or working visit plus one night before and after.

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

a. Airfare (official receipts and invoices).
   b. Accommodation (official receipts and invoices).
      Staff representing the company must travel from Malaysia to the mission / working visit destination. All supporting documents (original invoices, receipts etc) must be under the name of the Malaysian registered office.

4. APPLICATION PROCEDURES

a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.
   b. Pre-approval should be submitted for MREPC’s acknowledgement **30 days** prior to the first day of mission / working visit.
   c. Claims should be submitted no later than **60 days** from the first day of mission / working visit.
SBIM9
Participation in International Trade Exhibitions in Malaysia
SBIM 9
INCENTIVE FOR PARTICIPATION IN INTERNATIONAL TRADE EXHIBITIONS IN MALAYSIA

1. OBJECTIVE
To encourage participation in international trade exhibitions held in Malaysia.

2. INCENTIVES
   - A pre-determined grant of RM6,000 per trade exhibition
   - Claims are limited to participation in four (4) international trade exhibitions per company per year.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)
   a. Official receipts and invoices from trade show organizer.
   b. Tradeshow directory - exhibitor profile and contact details in the directory MUST be of Malaysian registered company. (Only the front page of the trade show directory and the page containing the exhibitor profile required to be scanned).
   c. Colour photographs of company’s exhibition booth (with visible booth no, fascia board, products displayed & staff on duty).

4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.
   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the first day of exhibition.
   c. Claims should be submitted no later than 60 days from the first day of exhibition.
SBIM 17
INCENTIVE FOR PARTICIPATION IN MREPC-LED UMBRELLA CONCEPT EXHIBITIONS

1. OBJECTIVE
   To encourage manufacturers to venture into new markets together with MREPC.

2. INCENTIVES
   A pre-determined grant by region to cover airfare and accommodation cost for one person per company.

<table>
<thead>
<tr>
<th>Region</th>
<th>Pre-Determined Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America / Latin America &amp; Canada</td>
<td>8,000.00</td>
</tr>
<tr>
<td>Europe / Middle East / Central Asia / Africa</td>
<td>8,000.00</td>
</tr>
<tr>
<td>Asia / Oceania</td>
<td>4,000.00</td>
</tr>
<tr>
<td>South East Asia (ASEAN)</td>
<td>3,000.00</td>
</tr>
</tbody>
</table>

3. NON ATTENDANCE AT BOOTH
   - Companies that fail to man their booths at MREPC-led exhibitions will be given warning.
   - Companies that repeat similar misconduct despite warnings will be blacklisted from MREPC incentives for a period to be decided by the MREPC Incentives Committee.

4. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)
   a. Airfare invoice, receipt & return boarding passes or a copy of passport with holder’s details and immigration entry stamp to the trade show destination. Name stated on the invoice and boarding passes / passport must match. Staff representing the company must travel from Malaysia to the trade fair destination. All supporting documents (original invoices and receipts) must be under the name of the Malaysian registered office.
   b. Colour photographs of products displayed & staff on duty.
5. APPLICATION PROCEDURES
   
a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.

b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the first day of exhibition.

c. Claims should be submitted no later than 60 days from the first day of exhibition.
SBIM4
Attainment of Internationally Recognized Product Certification
SBIM 4
INCENTIVE FOR
ATTAINMENT OF INTERNATIONALLY
RECOGNISED PRODUCT CERTIFICATION

1. OBJECTIVE
To encourage rubber product manufacturers to attain internationally recognised product certification.

2. INCENTIVES
- 50% of costs incurred in attaining product certification, for a product not previously certified, including the costs of all tests leading to the certification, subject to a maximum claim of RM30,000 per company per year.
- Claims will be based on the issuance of the product certificate and the associated test reports.
- The certification body has to be accredited to ISO/IEC Guide 65.

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)
   a. Invoices and receipts from the testing laboratories /certification body accredited to ISO/IEC Guide 65
   b. Test results.
   c. Certified true copy of product certificate.

4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.
   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.
   c. Claims should be submitted no later than 60 days after the completion of the project.
SBIM6
Quality & Productivity Improvements via the Malaysian Rubber Board A6 Project
SBIM6
INCENTIVE FOR QUALITY AND PRODUCTIVITY IMPROVEMENTS VIA
THE MALAYSIAN RUBBER BOARD A6 PROJECT

1. OBJECTIVE
To encourage rubber product manufacturers to participate in the A6 Project as implemented by Malaysian Rubber Board (MRB).

2. INCENTIVES
• One-time payment of RM1,000 to participating company.
• Claim is to be made only upon successful completion of the project.

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)
   a. Official receipts and invoices.
   b. Certified true copy of MRB’s letter or equivalent documentation confirming project has been successfully completed.
   c. One-page report from company on benefits from the A6 project.

4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.
   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.
   c. Claims should be submitted no later than 60 days after the completion of the project.
SBIM11
Management System Certification
SBIM 11
INCENTIVE FOR MANAGEMENT SYSTEM CERTIFICATION

1. OBJECTIVE
   To support quality improvement efforts among rubber product companies towards obtaining internationally recognized certifications and accreditation to facilitate export of rubber products to markets where they are required.

2. INCENTIVES
   50% of audit costs incurred in attaining management system certification / accreditation excluding the consultation and training cost, for a company previously not certified / accredited, subject to a maximum claim of RM20,000 per company per certification / accreditation for the following:

   - ISO14001 (Environmental)
   - ISO 50001 (Energy)
   - ISO13485 (Medical Devices)
   - OHSAS (Occupational Health and Safety)
   - ISO/TS16949 (Automotive Parts)
   - ISO 17025 (Accreditation of Laboratories)
   - ISO 9001 (Quality)

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)
   a. Official invoices and receipts from the certification / accreditation body.
   b. Test results
   c. Certified true copy of management system certificate from certification / accreditation body.

4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.
   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.
   c. Claims should be submitted no later than 60 days after the completion of the project.
SBIM15
Compound Testing
SBIM 15
INCENTIVE FOR TESTING OF COMPOUNDS

1. OBJECTIVE
   To encourage rubber product manufacturers to improve product quality through testing of compounds.

2. INCENTIVES
   • 50% cost for product development\(^1\) and quality testing of dry rubber and latex compound at ISO 17025 accredited laboratories, subject to a maximum claim of RM5, 000 per company per year.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)
   a. Official receipts and invoices from the accredited laboratories.
   b. Test results

4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.
   b. Pre-approval should be submitted for MREPC’s acknowledgement **30 days** prior to the commencement of the project.
   c. Claims should be submitted no later than **60 days** after the completion of the project.

Note:\(^1\): Product development includes compound testing for reverse engineering
SBIM16
Purchase of Essential Testing Equipment
SBM 16
INCENTIVE FOR PURCHASE OF ESSENTIAL TESTING EQUIPMENT

1. OBJECTIVE
To encourage the rubber product manufacturers, to improve their product quality through purchase of essential laboratory testing equipment.

2. INCENTIVES
- A matching grant for the purchase of new eligible testing equipment approved by MREPC subject to a maximum of RM50,000 per company.
- Only equipment with the value of RM5,000 and above (per unit) are eligible for incentive*.
- The eligible laboratory testing equipment are as follows:

<table>
<thead>
<tr>
<th>Testing Equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brookfield Viscometer</td>
</tr>
<tr>
<td>pH Meter</td>
</tr>
<tr>
<td>Balance Machine</td>
</tr>
<tr>
<td>Tensile Tester</td>
</tr>
<tr>
<td>Specific Gravity SG Tester</td>
</tr>
<tr>
<td>Hot Air Oven</td>
</tr>
<tr>
<td>Mooney Viscometer</td>
</tr>
<tr>
<td>Rheometer</td>
</tr>
<tr>
<td>Hardness Tester</td>
</tr>
<tr>
<td>Mechanical Stability Testing Machine (MST)</td>
</tr>
<tr>
<td>Apparatus for Compression Set Measurement</td>
</tr>
<tr>
<td>Dumb-Bell Cutter</td>
</tr>
</tbody>
</table>

- Companies which have received incentive payment for SBIM16 in 2013, are eligible to claim for a matching grant subject to a maximum of RM30,000 per company.
- For industry-specific testing equipment which are not listed above, companies may write in to MREPC Incentive Committee for consideration.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)
Applicants are required to submit the following documents:

a. Official receipts and invoices.
b. Equipment registration / warranty card
c. Colored photographs of the new equipment and close-ups of the model & serial number.
4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System
   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.
   c. Claims should be submitted no later than 60 days after the completion of the project
SBIM 18
INCENTIVE FOR PRODUCT REGISTRATION

1. OBJECTIVE
To encourage companies to increase market access in key markets by fulfilling the mandatory product registration in potential markets.

2. INCENTIVES
- A matching grant of 50% for new and renewal of product registration fee subject to a maximum of RM20,000 per company per year.
- The eligible product registrations covered are as follows:
  - US Food and Drug Administration
  - China Food and Drug Administration
  - CE Mark
- Any other product registrations (other than listed below) subject to the Incentive Committee’s approval.

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)
Applicants are required to submit the following documents:
  a. Official invoice and receipt (must be under the name of Malaysian company registered with MREPC).
  b. Certified true copy of the product registration certificate / documents

4. APPLICATION PROCEDURES
a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System
b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.
c. Claims should be submitted no later than 60 days after the completion of the project.
1. OBJECTIVE
To encourage participation in international rubber products standards meetings to safeguard the interest of the Malaysian rubber product industry.

2. INCENTIVES
A fund amount of RM100,000 per year to assist selected delegates to represent Malaysia at international standards meetings relating to cessable rubber products.

The claimable expenses are as follows:

- 50% of an economy class air ticket from Kuala Lumpur to the meeting destinations (excluding excess baggage and insurance charges)
- 50% of accommodation cost subject to a maximum of RM500 per night for the duration of the meeting.

Malaysia’s delegates in international standard meetings will be coordinated by the Malaysian Rubber Board (MRB). Selection criteria not limited to:

- Knowledge and level of technical expertise
- Involvement in previous standardisation activities
- Negotiation skills
- Commitment to champion the interest of Malaysia’s rubber product industry and NOT any specific parties’ interests
- Employers’ commitment to the time and financial support for attendance of selected delegates at international meetings

3. SUPPORTING DOCUMENTS
Applicants are required to submit the following documents:

a. Airfare (official invoice/s and receipt/s)
b. Accommodation (official invoice/s and receipt/s)
c. Delegates appointment letter from MRB
d. Expert profile and role in the relevant standards meeting.
e. Meeting itinerary
f. Report on the issues discussed and outcome of the meeting
4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System
   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the first day of the meeting (supporting document c, d & e to be furnished at pre-approval stage)
   c. Claims should be submitted no later than 60 days from the first day of meeting.
2. **OBJECTIVE**

To encourage companies to undertake social compliance audit.

3. **INCENTIVES**

This incentive will be offered for a three year period from 2019 to 2022

The incentive provides full reimbursement fees for the following items related to social compliance audits up to a maximum of RM50,000 per company to be utilized between the 2019 to 2022.

- Pre – assessment fee (which may be required by certain companies to gauge the level of readiness for the implementation of the social compliance standards)
- Audit fee to attain the social compliance standards
- Consultancy fee for correction plan (if nonconformities have been identified).

The audit firm engaged must be a member of Association of Professional Social Compliance Auditors (APSCA)

Audit conducted by auditor/s with APSCA Registered Auditor (RA) Status

3. **SUPPORTING DOCUMENTS**

Applicants are required to submit the following documents:

- c. Official invoice and receipt from the certification body (All receipts and invoices must be issued under the name of Malaysian company registered with MREPC).
- d. Audit Reports
- e. Auditors APSCA registration number
- f. Certified true copy of Social Compliance Standard certificate (if applicable)

5. **APPLICATION PROCEDURES**

- d. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System.
- e. Pre-approval should be submitted for MREPC’s acknowledgement **30 days** prior to the commencement of the project.
- f. Claims should be submitted no later than **60 days** after the completion of the project.
INCENTIVE FOR
SMG CERTIFICATION SCHEME

1. OBJECTIVE

To encourage glove manufacturers to undertake SMG certification of their product(s) and to assist companies with existing SMG product certification.

2. INCENTIVES

Claimable expenses under the incentives are:

- 90% of the total cost of testing to obtain SMG certification.
- 50% of the testing cost for SMG surveillance for companies with existing SMG product certification.

3. SUPPORTING DOCUMENTS - (to be scanned in color)

a. Completed SMG Certification application form.
b. Company / product brochures.
c. Proofs of payment (original copy of official receipts and invoices from Malaysian Rubber Board (MRB)).
d. Certified true copy of SMG certificate or surveillance testing reports issued by MRB.
e. Completed MREPC Checklist.

4. APPLICATION PROCEDURES

a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System
b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.
c. Claims should be submitted no later than 60 days after the completion of the project.
NURTURING GLOBAL BRANDS
SBIM8
Production of Promotional Materials
### SBIM 8
**INCENTIVE FOR PRODUCTION OF PROMOTIONAL MATERIALS**

1. **OBJECTIVE**
   To encourage companies to enhance market promotion efforts through production of various creative promotional materials.

2. **INCENTIVES**
   50% of expenditure to produce promotional material(s), subject to a maximum claim of **RM10,000** per company per year. Promotional material could include but not limited to flyers/brochures, bunting/banners, backdrops, catalogues, cd-roms, promotional bags etc.

   Companies who undertake the following new promotional activities are entitled to apply for an additional 50% matching grant subject to a limit of RM5,000 upon reaching the maximum limit of incentives for SBIM8:
   - Digital Advertisement
   - Corporate Video
   - Advertisements - magazines and trade show directories

3. **SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)**
   a. Official invoices and receipts
   b. Copy of promotional materials (flyers/brochures, bunting/banners, backdrops, advertisements). For materials which are not feasible to be scanned, original sample to be couriered to MREPC (i.e - promotional bags, cd-rom & corporate video)

4. **APPLICATION PROCEDURES**
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System
   b. Pre-approval should be submitted for MREPC’s acknowledgement **30 days** prior to the commencement of the project.
   c. Claims should be submitted no later than **60 days** after the completion of the project

**Note**
Expenses related to the production of souvenir items and/or door gifts such as mugs, fridge magnets, bookmarks, notebooks/notepads, mouse pads, diaries, calendars, pens/pencils, and badges are NOT eligible to be claimed under this incentive. Name cards and product samples are also NOT eligible to be claimed under this incentive.
SBIM10
Website Development
SBIM 10
INCENTIVE FOR WEBSITE DEVELOPMENT

1. OBJECTIVE
   To encourage companies to enhance market promotion efforts and improve competitiveness through the development of a comprehensive and up to date website.

2. INCENTIVES
   - 50% of first time website development cost or one time upgrading cost (for companies with existing website), subject to maximum claim of RM5,000 per company.
   - The website navigation bar must contain but not limited to company information, product list and description, email inquiry forms and contact details.
   - For companies that have not utilized this incentive, website address/URL registered using a brand name owned by a Malaysian registered company is eligible to apply for SBIM10 effective 1 January 2017.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)
   a. Official invoices & receipts & invoices
   b. Screenshot of homepage and other relevant subpages for new website (for first time development of website)
   c. Screenshot of homepage and other relevant subpages before and after upgrading (for upgrade of website)

4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System
   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.
   c. Claims should be submitted no later than 60 days after the completion of the project.
SBIM 12
INCENTIVE FOR BRAND NAME REGISTRATION

1. OBJECTIVE
To assist rubber product manufacturers to develop and promote Malaysian brand names in international markets.

2. INCENTIVES
- 50% of costs incurred in successfully registering / renewal brand names\(^1\) in international markets, subject to a maximum of RM50,000 per company.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)
   a. Official receipts and invoices from the registered agent (engaged for registration with a recognized International Trademark Registration Treaties/Organisations\(^2\))
   b. Certified true copy of brand name registration certificate.
   c. One-page report on the benefits of brand name registration in the chosen country.

4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System
   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.
   c. Claims should be submitted no later than 60 days after the completion of the project

Note:
\(^1\) Distinctive element, such as words, letters, numerals, drawings, pictures, shapes, colours, labels or any combination of these distinctive features which can be represented graphically, can be considered as a brand name.
\(^2\) Examples of recognized International Trademark Registration Treaties/Organisations are WIPO Madrid Systems, EU Community Trademark, African Regional Intellectual Property Organization (ARIPO), African Intellectual Property Organization (OAPI) or equivalent subject to approval by MREPC.
SBIM20 Registration in E-Commerce Platform
SBIM 20
INCENTIVE FOR REGISTRATION IN E-COMMERCE PLATFORM

1. OBJECTIVE

To encourage companies to venture into e-commerce platforms to capitalise on the potential of e-marketplace to accelerate export growth.

2. INCENTIVES

Matching grant (50%) of registration fee with any e-commerce platform up to a maximum of RM10,000 per year for 3 consecutive years. (First time registration and subsequent two renewals).

3. SUPPORTING DOCUMENTS

Applicants are required to submit the following documents:

   a. Invoices / receipts for registration fee issued by the E-Commerce companies.
      In the event the invoices / receipts are issued by their authorized channel partners (ACP), letter of appointment (as official ACP in Malaysia) from the respective E-Commerce companies is required.

   b. E-Marketplace address (URL)

   c. For annual renewals, companies are required to submit the traffic data analysis and advisor overview report (performance report from e-commerce companies).

4. APPLICATION PROCEDURES

   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System

   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.

   c. Claims should be submitted no later than 60 days from the registration date.
TALENT ENRICHMENT
SBIM 14
INCENTIVE FOR TALENT ENRICHMENT

1. OBJECTIVE
To promote knowledge and skills enhancement through participation in:
- Seminar / workshop / training held in Malaysia OR in-house training programmes involving external trainers.
- Related technical courses which are critical for the industry.

2. INCENTIVES
- 50% of technical course / seminar / workshop / training fee subject to a maximum claim of RM10,000 per company per year OR external trainer’s fee paid for in-house training programme.
- Claims submitted for the HRDF or any other agencies’ training grants are not eligible for SBIM14.

Technical Courses:
1. Diploma of the Plastics & Rubber Institute of Malaysia (DPRIM) offered by the Plastics & Rubber Institute of Malaysia (PRIM)
2. Industrial courses offered by Academy Hevea Malaysia (AHM), Malaysian Rubber Board.
3. Online rubber technology courses offered by Rubber Division of American Chemical Society (ACS)
   - Basic Rubber Technology
   - Intermediate Rubber Technology
   - Advanced Rubber Technology

Click here to view the details of the above online courses: [http://www.rubber.org/online-educational-classes](http://www.rubber.org/online-educational-classes)
Any other technical short courses (other than listed above) are subject to the Incentive Committee’s approval.

Other Seminars / Workshops / Trainings
- Seminar / workshop / training attended must be relevant to the industry / organization development and approved by MREPC.
- Employees attending training must be recommended and supported by the company applying for the incentive.
3. **SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)**

   Applicants are required to submit the following documents:

   a. Official receipts and invoices from respective institutions / training providers.
   b. Profile of training provider and/or speaker/trainer.
   c. Certified true copy of course certificate

4. **APPLICATION PROCEDURES**

   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System
   b. Pre-approval should be submitted for MREPC’s acknowledgement **30 days** prior to the commencement of the project.
   c. Claims should be submitted no later than **60 days** after the completion of the project

Note:

Trainings/Seminars/Workshops organized by MREPC are not claimable under this incentive.
SBIM19
SME Capacity Development
Technology Adoption Programme

1. OBJECTIVE

To support micro, small and medium companies’ effort in implementing digital solution systems to modernize operation and enhance efficiency.

2. INCENTIVES

A matching grant up to a maximum of RM5,000 per company to purchase relevant software/s to implement digital solution for the listed areas:

- Customer Management
- Finance Management
- HR Management
- Inventory Management
- Workflow Tracking and Management

Only micro, small and medium enterprises are eligible for this incentive. MREPC adopts the current definition of SME categories endorsed by the National SME Development Council as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Sales turnover</th>
</tr>
</thead>
<tbody>
<tr>
<td>Micro</td>
<td>RM300k</td>
</tr>
<tr>
<td>Small</td>
<td>RM300k to &lt; RM15 million</td>
</tr>
<tr>
<td>Medium</td>
<td>RM15 million to ≤ RM50 million</td>
</tr>
</tbody>
</table>

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

a. Certified true copy of the audited financial report.
b. Official invoices & receipts.
c. Software license number
d. Validity period of the software
4. APPLICATION PROCEDURES
   a. All applications (pre-approvals and claims) to be submitted via MREPC Online Incentive System
   b. Pre-approval should be submitted for MREPC’s acknowledgement 30 days prior to the commencement of the project.
   c. Claims should be submitted no later than 60 days after the completion of the project
All applications and enquiries are to be directed to MREPC Incentives Secretariat

MREPC Incentives Secretariat
Malaysian Rubber Export Promotion Council (MREPC)
Unit No 36-02,
Level 36, Q Sentral,
2A Jalan Stesen Sentral 2, KL Sentral
50470 Kuala Lumpur, Malaysia
Tel: 03-2782 2100
Fax: 03-2782 2199
Website:  www.mrepc.com/incentives
Email: info@mrepc.com