



SMGB3 APPLICATION FORM  
BORANG PERMOHONAN SMGB3

INCENTIVE FOR SMG ADVERTISING AND PROMOTION  
INSENTIF UNTUK PENGIKLAMAN DAN PROMOSI SMG

FOR QUESTIONS 1-6, PLEASE COMPLETE OR AFFIX YOUR BUSINESS CARD  
BAGI SOALAN 1-6, SILA LENGKAP ATAU KEPILKAN KAD NAMA

PART 1 – Corporate Profile  
BAHAGIAN 1 – Profil Korporat

1. Name of company: .....  
Nama syarikat

2. Company registration number: .....  
Nombor pendaftaran syarikat

3. Correspondence address: .....  
Alamat surat menyurat

Postcode: ..... State: .....  
Poskod Negeri

Telephone no: ..... Facsimile no: .....  
No telefon No faks

4. Factory address: .....  
Alamat kilang

Postcode: ..... State: .....  
Poskod Negeri

Telephone no: ..... Facsimile no: .....  
No telefon No faks

5. Webpage: .....  
Laman web

6. Chief Executive Officer/Managing Director\* .....  
Ketua Pegawai Eksekutif/Pengarah Urusan\*

\*Kindly strikethrough irrelevant item  
\*Sila potong yang tidak berkenaan

7. Type of business  
Jenis perniagaan  Manufacturer Pengilang  Trader Pengeksport

AFFIX BUSINESS CARD HERE  
KEPILKAN KAD NAMA DI SINI

AFFIX BUSINESS CARD HERE  
KEPILKAN KAD NAMA DI SINI

8. Contact details as per below  
*Maklumat perhubungan seperti yang tertera di bawah*

	Marketing <i>Pemasaran</i>	Training/Seminar <i>Latihan/Seminar</i>	Market Intelligence <i>Perisikan Pasaran</i>
Name <i>Nama</i>			
Designation <i>Jawatan</i>			
Email <i>Emel</i>			
Handphone no <i>No telefon bimbit</i>			

PART 2 – Information on advertising and promotion  
*BAHAGIAN 2 – Informasi berkaitan pengiklanan dan promosi*

1. Type of advertising and promotion:  
*Jenis pengiklanan dan promosi*

- |   |  |
|---|--|
| <input type="checkbox"/> Brochure<br><i>Risalah</i>                                       | <input type="checkbox"/> Flyer/leaflet<br><i>Lembaran iklan</i>                    |
| <input type="checkbox"/> Bunting/streamer<br><i>Sepanduk</i>                              | <input type="checkbox"/> Banner<br><i>Kain rentang</i>                             |
| <input type="checkbox"/> Folder<br><i>Fail</i>  | <input type="checkbox"/> Poster<br><i>Poster</i>                                   |
| <input type="checkbox"/> Catalogue<br><i>Katalog</i>                                      | <input type="checkbox"/> Booklet<br><i>Buku</i>                                    |
| <input type="checkbox"/> Paper bag<br><i>Bag kertas</i>                                   | <input type="checkbox"/> Display stands/racks<br><i>Rak pameran</i>                |
| <input type="checkbox"/> CD/ VCD/ DVD/ Video cassette<br><i>CD/ VCD/ DVD/ Kaset video</i> | <input type="checkbox"/> Others, please specify<br><i>Lain-lain, sila nyatakan</i> |
- .....

2. Main objectives for advertising and promotion  
*Objektif utama pengiklanan dan promosi*

- |  |  |
|--|--|
| <input type="checkbox"/> Introduce new products/designs<br><i>Memperkenalkan produk/rekabentuk baru</i>                  | <input type="checkbox"/> Introduce new standard/certifications<br><i>Memperkenalkan piawaian/pensijilan baru</i> |
| <input type="checkbox"/> Explore new market<br><i>Meneroka pasaran baru</i>  | <input type="checkbox"/> Explore new market segments<br><i>Meneroka segmen pasaran baru</i>                      |
| <input type="checkbox"/> Reproduce materials/replenish stock<br><i>Penghasilan semula bahan promosi/ penambahan stok</i> | <input type="checkbox"/> Others, please specify<br><i>Lain-lain, sila nyatakan</i>                               |
- .....

**PART 3 – Declaration**  
**BAHAGIAN 3 – Pengakuan**

- I hereby confirm that all of the information given is true.  
*Saya mengaku bahawa kesemua maklumat yang diberikan adalah benar.*
- I have read and agreed to terms and conditions in the guideline.  
*Saya telah baca dan bersetuju dengan syarat-syarat yang ditetapkan.*
- All original invoices and receipts, if applicable, will be sent to MREPC's office.  
*Kesemua inbois dan resit yang asal, jika berkenaan, akan dihantar ke pejabat MREPC.*

Contact person: .....  
*Pengawai untuk dihubungi*

Designation: .....  
*Jawatan*

Contact number: ..... Email: .....  
*Nombor untuk dihubungi Emel*

Date: ..... /..... /..... (dd/mm/yyyy) Company stamp: .....  
*Tarikh Cop syarikat*

**FOR MREPC INTERNAL USE ONLY**  
**UNTUK KEGUNAAN DALAMAN MREPC SAHAJA**

Application <i>Permohonan</i>	<input type="checkbox"/> Completed <i>Lengkap</i>	<input type="checkbox"/> Incomplete <i>Tidak lengkap</i>
Date received <i>Tarikh diterima</i>	.....	Date completed <i>Tarikh lengkap</i>
Follow-up <i>Tindakan susulan</i>	.....	.....
Date <i>Tarikh</i>	.....	Officer communicated <i>Pegawai dihubungi</i>
Date <i>Tarikh</i>	.....	Officer communicated <i>Pegawai dihubungi</i>
Date <i>Tarikh</i>	.....	Officer communicated <i>Pegawai dihubungi</i>
Others <i>Lain-lain</i>	<input type="checkbox"/> MREPC pre-approval form <i>Borang pra-kelulusan MREPC</i>	<input type="checkbox"/> Company/product brochures <i>Risalah syarikat/produk</i>

Amount utilised to date **RM**.....  
*Jumlah yang telah digunakan*

Balance available **RM**.....  
*Jumlah baki*