



SMGB2 APPLICATION FORM
BORANG PERMOHONAN SMGB2

INCENTIVE FOR PROMOTION OF SMG IN INTERNATIONAL TRADE
EXHIBITIONS
INSENTIF UNTUK MEMPROMOSI SMG DI PAMERAN PERDAGANGAN
ANTARABANGSA

FOR QUESTIONS 1-6, PLEASE COMPLETE OR AFFIX YOUR BUSINESS CARD
BAGI SOALAN 1-6, SILA LENGKAP ATAU KEPILKAN KAD NAMA

PART 1 – Corporate Profile
BAHAGIAN 1 – Profil Korporat

1. Name of company:
Nama syarikat
2. Company registration number:
Nombor pendaftaran syarikat
3. Correspondence address:
Alamat surat menyurat
.....
Postcode: State:
Poskod Negeri
Telephone no: Facsimile no:
No telefon No faks
4. Factory address:
Alamat kilang
.....
Postcode: State:
Poskod Negeri
Telephone no: Facsimile no:
No telefon No faks
5. Webpage:
Laman web
6. Chief Executive Officer/Managing Director*
*Ketua Pegawai Eksekutif/Pengarah Urusan**
*Kindly strikethrough irrelevant item
*Sila potong yang tidak berkenaan
7. Type of business
Jenis perniagaan
 Manufacturer
Pengilang
 Trader
Pengeksport

AFFIX BUSINESS CARD HERE
KEPILKAN KAD NAMA DI SINI

AFFIX BUSINESS CARD HERE
KEPILKAN KAD NAMA DI SINI

8. Contact details as per below
Maklumat perhubungan seperti yang tertera di bawah

	Marketing <i>Pemasaran</i>	Training/Seminar <i>Latihan/Seminar</i>	Market Intelligence <i>Perisikan Pasaran</i>
Name <i>Nama</i>			
Designation <i>Jawatan</i>			
Email <i>Emel</i>			
Handphone no <i>No telefon bimbit</i>			

PART 2 – Post-exhibition evaluation
BAHAGIAN 2 – Pasca-penilaian pameran

1. Name of trade exhibition:
Nama pameran perdagangan

Date of trade exhibition:
Tarikh pameran perdagangan

2. Number of trade enquiries received:
Jumlah pertanyaan perdagangan yang diterima

3. Number of SMG-related trade enquiries received:
Jumlah pertanyaan perdagangan berkaitan SMG yang diterima

4. SMG sales generated Yes Tidak
Jumlah SMG dijana Ya No

a) Total immediate SMG sales recorded, if any: RM
Jumlah jualan terus SMG yang dicatatkan, jika ada

b) Potential for SMG export sales in next 6 months: RM
Potensi jualan eksport SMG dalam tempoh 6 bulan akan datang

c) Orders and/or potential orders are from – please list countries
Tempahan dan/atau potensi tempahan dari – sila senaraikan nama negara

- | | | | |
|---|-------|---|-------|
| 1 | | 4 | |
| 2 | | 5 | |
| 3 | | 6 | |

5. Non-SMG sales generated Yes Tidak
Jumlah bukan SMG dijana Ya No
- a) Total immediate non-SMG sales recorded, if any: RM
Jumlah jualan terus bukan SMG yang dicatatkan, jika ada
- b) Potential for non-SMG export sales in next 6 months: RM
Potensi jualan eksport bukan SMG dalam tempoh 6 bulan akan datang
- c) Orders and/or potential orders are from – please list countries
Tempahan dan/atau potensi tempahan dari – sila senaraikan nama negara
- | | |
|---------|---------|
| 1 | 4 |
| 2 | 5 |
| 3 | 6 |
6. Main objectives of participation
Objektif utama penyertaan
- | | |
|---|--|
| <input type="checkbox"/> Explore new market
<i>Meneroka pasaran baru</i> | <input type="checkbox"/> Expand distribution network
<i>Memperluaskan rangkaian pengedaran</i> |
| <input type="checkbox"/> Explore new market segments
<i>Meneroka segmen pasaran baru</i> | <input type="checkbox"/> Increase visibility in existing market
<i>Meningkatkan kehadiran dalam pasaran sedia ada</i> |
| <input type="checkbox"/> Introduce new product(s)/designs
<i>Memperkenalkan produk/rekabentuk baru</i> | <input type="checkbox"/> Others, please specify
<i>Lain-lain, sila nyatakan</i> |
-
7. Extend to which participation objectives were met
Peratusan mencapai objektif penyertaan
- 100% 90% 80% 70% 60% 50% <50%
8. Factors that could have assisted participant better meet its participation objectives
Faktor-faktor yang memungkinkan peserta mencapai objektif penyertaan lebih baik
- | | |
|---|--|
| <input type="checkbox"/> Information on standards
<i>Informasi berkaitan piawaian</i> | <input type="checkbox"/> Visitors' statistics from previous years
<i>Statistik pelawat berbanding tahun lepas</i> |
| <input type="checkbox"/> Information on related association/agencies
<i>Informasi berkaitan persatuan/agensi</i> | <input type="checkbox"/> Import/export procedures
<i>Prosedur import/eksport</i> |
| <input type="checkbox"/> Latest market information
<i>Informasi pasaran terkini</i> | <input type="checkbox"/> Others, please specify
<i>Lain-lain, sila nyatakan</i> |
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9. Exhibition centre
Tapak pameran

a) Number of visitors to the exhibition
Bilangan pelawat ke pameran

- Excellent *Sangat baik* Good *Baik* Fair *Sederhana* Poor *Lemah*

b) Quality of visitors to the exhibition
Kualiti pelawat ke pameran

- Excellent *Sangat baik* Good *Baik* Fair *Sederhana* Poor *Lemah*

c) Quality of exhibitors at the exhibition
Kualiti peserta pada pameran

- Excellent *Sangat baik* Good *Baik* Fair *Sederhana* Poor *Lemah*

d) Overall rating of the exhibition
Penilaian pameran secara keseluruhan

- Excellent *Sangat baik* Good *Baik* Fair *Sederhana* Poor *Lemah*

10. Market observation
Pemerhatian pasaran

a) Market potential for SMG
Potensi pasaran untuk SMG

- Encouraging *Menggalakkan* Good *Baik* Average *Sederhana* Low to none *Rendah kepada tiada*

b) Market potential for non-SMG
Potensi pasaran untuk bukan SMG

- Encouraging *Menggalakkan* Good *Baik* Average *Sederhana* Low to none *Rendah kepada tiada*

c) Competition
Persaingan

- Very high *Sangat tinggi* High *Tinggi* Average *Sederhana* Low to none *Rendah kepada tiada*

d) Market barriers
Halangan pasaran

- Very high *Sangat tinggi* High *Tinggi* Average *Sederhana* Low to none *Rendah kepada tiada*

11. Type of market barriers
Jenis halangan pasaran

Import duties
Duti import

Transportation cost
Kos pengangkutan

Import procedures
Prosedur pengimportan

Product standards
Piawaian produk

Payment facilities
Kemudahan pembayaran

Environmental concerns
Keperihatinan terhadap alam sekitar

Logistics
Logistik

Others, please specify
Lain-lain, sila nyatakan

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12. Will you be participating in this exhibition again?
Adakah anda akan menyertai pameran ini lagi?

Yes, please indicate space required sqm
Ya, sila nyatakan ruang yang diperlukan sqm

No
Tidak

13. Suggestion of other international trade exhibitions for future SMG-related participation
Cadangan pameran perdagangan antarabangsa berkaitan SMG yang akan disertai pada masa hadapan

Name of exhibition
Nama pameran

Space required, in sq m
Ruang diperlukan, dalam sq m

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.....
.....

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.....
.....

PART 3 – Declaration
BAHAGIAN 3 – Pengakuan

- I hereby confirm that all of the information given is true.
Saya mengaku bahawa kesemua maklumat yang diberikan adalah benar.
- I have read and agreed to terms and conditions in the guideline.
Saya telah baca dan bersetuju dengan syarat-syarat yang ditetapkan.
- All original invoices and receipts, if applicable, will be sent to MREPC's office.
Kesemua inbois dan resit yang asal, jika berkenaan, akan dihantar ke pejabat MREPC.

Contact person:
Pengawai untuk dihubungi

Designation:
Jawatan

Contact number: Email:
Nombor untuk dihubungi Emel

Date: /..... /..... (dd/mm/yyyy) Company stamp:
Tarikh Cop syarikat

FOR MREPC INTERNAL USE ONLY
UNTUK KEGUNAAN DALAMAN MREPC SAHAJA

Application <i>Permohonan</i>	<input type="checkbox"/> Completed <i>Lengkap</i>	<input type="checkbox"/> Incomplete <i>Tidak lengkap</i>
Date received <i>Tarikh diterima</i>	Date completed <i>Tarikh lengkap</i>
Follow-up <i>Tindakan susulan</i>
Date <i>Tarikh</i>	Officer communicated <i>Pegawai dihubungi</i>
Date <i>Tarikh</i>	Officer communicated <i>Pegawai dihubungi</i>
Date <i>Tarikh</i>	Officer communicated <i>Pegawai dihubungi</i>
Others <i>Lain-lain</i>	<input type="checkbox"/> MREPC pre-approval form <i>Borang pra-kelulusan MREPC</i>	<input type="checkbox"/> Company/product brochures <i>Risalah syarikat/produk</i>